

LaTasha Briscoe, also known as the Creative Strategist, has been an entrepreneur for over 25 years. LaTasha is the owner and Creative Director of LB Innovations Events, a full-service event planning and design firm, Founder of the LBI Collective, LLC.; The Space by LBI, an intimate venue and content studio for creative experiences, Managing Partner of LaNe Legacy LLC, a property portfolio investment and management firm and Co-Owner of The Amara Farm & Retreat. LaTasha is the Events and Operations Manager for Pop-Up and Grow Waldorf, a retail community initiative by The Shops at Waldorf to assist small businesses in their growth. LaTasha has merged her passion for supporting the community and small businesses by founding the Sweatpants and Chill Community™ - a platform designed to assist men and women in building and developing their minds, bodies, businesses and souls through workshops, resource sharing and rejuvenation experiences.

In the community, LaTasha is the Charles County Chamber of Commerce Vice Chair and Events Chair, a Founding Board Member of the Charles County Juneteenth Foundation, Founding Member of Support Charles, Mentor & Member of the Nasdaq Women of Entrepreneurs Circle, Member of the National Coalition of 100 Black Women SoMd Chapter, the National Association for the Advancement of Colored People (NAACP) Charles County Branch Freedom Fund and Events Chair, immediate past President for the Federally Employed Women (FEW)- North West DC Chapter as well as past Director of Community Affairs and Outreach for the FEW DC Metro Region. LaTasha is a proud member of Zeta Phi Beta Sorority Incorporated. She can be reached by visiting LaTashaBriscoe.com