



Tools, Tips, and Tactics: A Webinar Series on Business Resilience During Times of Uncertainty

"Hosting Successful Virtual Events" - Resources Referenced

Panelist Charles Brewer - <http://www.ustech.com/>

Panelist Jay Hudgins - <http://www.ustech.com/>

Panelist Sanece Marie Poolas - <http://mistralevents.com/>

Resources:

- Voice Over IP - <https://www.fcc.gov/general/voice-over-internet-protocol-voip>
- Zoom - <https://zoom.us/>
- Microsoft Teams - <https://www.microsoft.com/en-us/microsoft-365/microsoft-teams/group-chat-software>
- Go To Webinar - <https://www.gotomeeting.com/webinar>
- Demio - <https://demio.com/>
- BigMarker - <https://www.bigmarker.com/>
- ClickMeeting - <https://clickmeeting.com/>
- Easy Webinar - <https://easywebinar.com/>
- CrowdCast - <https://www.crowdcast.io/discover>
- Webinar Ninja - <https://webinarninja.com/>
- YouTube Live Stream - https://www.youtube.com/howitworks/product-features/live/?gclid=CjwKCAjwwMn1BRAUEiwAZ_jnEIFpKeamssrQU9rZ_FIHR8Zj1WzEYB9F49gsIbBschVwKNqYDBxyehoCz-wQAvD_BwE&gclidsrc=aw.ds#live-streaming-on-youtube
- Facebook Live - <https://www.facebook.com/facebookmedia/solutions/facebook-live>
- Fios - <https://www.verizon.com/home/fios-fastest-internet/>
- Social Walls - <https://www.tintup.com/blog/social-wall-ultimate-guide/>
- Proper lighting on virtual calls - <https://www.lifesize.com/en/video-conferencing-blog/video-conference-lighting>
- Using Encryption for Security - <https://www.cisco.com/c/en/us/products/security/encryption-explained.html>

- Adding virtual games to your online meeting - <https://www.goodhousekeeping.com/life/entertainment/g32098665/best-games-to-play-on-zoom/>
- PPR Hosts: Sips and Songs Happy Hour - <https://www.facebook.com/events/2934748116604775/>
- Businesses and Non-Profits can join the Charles County Chamber of Commerce for free - <https://www.charlescountychamber.org/member/newmemberapp>