



Tools, Tips, and Tactics: A Webinar Series on Business Resilience During Times of Uncertainty

"Effective Online Marketing" - Resources Referenced

Panelist Brianna Dunbar Bowling- <https://brindan.org/> AND <https://retreatandlearn.com/>

Panelist Diane Devaney - <https://devaney.net/>

Resources:

- Hootsuite - <https://hootsuite.com/>
- Google Guarantee - <https://support.google.com/google-ads/answer/7549288?hl=en>
- Google My Business - <https://www.google.com/business/>
- Facebooks Ads - <https://www.facebook.com/business/ads>
- Google Ads - https://ads.google.com/intl/en_us/getstarted/?subid=us-en-ha-awa-bk-c-200!o3~EAlaIQobChMIsPu3oteB6QIVy56zCh0pXgTGEAAAYASAAEgJOpfD_BwE~80572985271~kwd-19650782074~6481130817~427523244207&gclid=EAlaIQobChMIsPu3oteB6QIVy56zCh0pXgTGEAAAYASAAEgJOpfD_BwE
- Charles County Economic Development Department - <https://www.meetcharlescounty.com/>
- Charles County Chamber of Commerce - <https://www.charlescountychamber.org/>
- Brianna Dunbar Bowling "Grilled Cheese Theory" - <https://profilesinsuccessbook.com/profile-success/brianna-bowling/>
- Mailchimp - <https://mailchimp.com/>
- Constant Contact (*make sure to reach out to the Charles County Chamber of Commerce for 25% off!*) - <https://www.constantcontact.com/index.jsp>
- SharpSpring - <https://sharpspring.com/>
- iContact - <https://www.icontact.com/>