

James Vasquez

Regional Director, Maryland Small Business Development Center



Entrepreneurial Leader, AI & Marketing Expert, Lead Generation Strategist, Certified SBDC Advisor, and Director of the Southern Maryland SBDC

James Vasquez is an entrepreneurial leader and recognized authority in both artificial intelligence and marketing strategy. As Director of the Southern Maryland Small Business Development Center, he helps entrepreneurs and small business owners launch, grow, and sustain competitive ventures in today's fast-changing economy.

With Google-recognized AI credentials and designation as an AI Certified SBDC Advisor, James specializes in integrating artificial intelligence into business operations, marketing systems, and customer acquisition strategies. His expertise in lead generation, digital marketing, and AI-driven decision-making enables businesses to scale faster, generate consistent revenue, and sharpen their competitive edge.

As a dynamic speaker and trusted advisor, James is known for translating complex concepts in AI and marketing into practical strategies that entrepreneurs can apply immediately. He is committed to advancing entrepreneurship, innovation, and economic growth throughout Southern Maryland and beyond.